

Press Release

For more information:

James Malone, Managing Director

Phone number: (+61) 7 3710 7001.

Mobile number: (+61) 419 717 049.

E-mail: james@labelpower.com.au



Label Power Pty Ltd - Brisbane.
6 Colebard St West / PO Box 363,
Archerfield, QLD 4108, Australia

Brisbane, QLD, Australia (April 28, 2011).

Label Power announces its late entry into Printex 2011 “Think, Print & Design”.

Label Power will be exhibiting at the Printex 2011, from the 4th until the 6th of May, 2011, at the stand number 4325. This event will be held at the Sydney Convention and Exhibition Centre in Darling Harbour.

At Printex 2011 Label Power will present its wide range of labelling and application solutions along with the latest cutting edge label printing equipment. Managing Director James Malone and NSW Manager Jeff Newton will be in attendance to supply samples and answer any questions about their range of full colour industrial digital label printing and converting systems as well as take enquiries for trade label and tag printing.

Malone comments “As a previous Printex exhibitor in 2003 and 2007 our clients wanted our participation again in the 2011 event and although the current shipment of the industry leading CX1200 and FX1200 digital press and digital finishing system have sold out more will be available shortly to meet demand so orders will be taken at the show”

Printex 2011 is one of the largest and most comprehensive exhibitions for the print and graphic communications sector, representing an excellent opportunity for designers, advertisers and marketers to find about the latest advances and solutions in the field and also rediscover the power and creative potential of print.

Label Power's clients who are interested in attending to this event can register at www.printex.net.au or simply register upon arrival.

About Label Power

Label Power was established in 1996 with head office and manufacturing facility located in Brisbane, Queensland. We are the industry leaders in VIP (Variable Information Printing) systems which enable clients to print variable information labels and tags on demand.

Label Power supply full colour industrial digital label printing and converting systems including the popular reel to reel Primera CX1200 digital press and FX1200 digital diecutter. Other products supplied are Colour Inkjet Label Printers, Label Dispensers, Label Rewinders and Label Applicators. For label design and print Label Power are distributors of a full range of labelling software including Bartender, Labelview and Nice Label.

An extensive trade label manufacturing plant coupled over 15 years experience in the implementation of the best labeling systems, Barcode scanners and Software make Label Power the right partner to help you implement all your product identification and tracking needs. Reseller enquiries welcomed.

For more information about Label Power please visit www.labelpower.com.au or call us on 1300 727 202.