



Label Power
unique labelling solutions

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Artwork Requirements

Files (Mac or PC) ideally should be supplied in the following formats:

Artwork – Illustrator CS3 or earlier, InDesign CS3 or earlier, Acrobat PDF v8 or earlier.

Images – Photoshop CS3 or earlier.

PLEASE NOTE QuarkExpress, Publisher, CoralDraw, MS Word and MS Excel files are unacceptable.

Listed below are the specifications for the different areas of your electronic artwork. We recommend that you follow these guidelines in order to keep your costs down, as well as eliminate any problems when your job is printed.

General

Artwork colours should be clearly defined, CMYK (four colour process) or if specific Pantone (Spot) colours are required artwork should be in designated PMS number. Dieline or trim marks to indicated correct size of final print, a minimum of 2mm bleed added for any colour/image that butts against the trim.

Images

We recommend that all image files be supplied as either **EPS** or **TIFF** files (not Jpeg or PDF). All files should be supplied in **CMYK format** (not RGB). The recommended pixel resolution is 300 dpi. We take no responsibility for the quality or copyright of the scans supplied to Label Power. **PLEASE NOTE** we recommend all **Logos and Line Art be supplied as a vector EPS file**, image (raster) files will show pixilation (jagged edges) depending on size/resolution of original and final output size.

Adobe Acrobat

When supplying files as a .PDF, **PLEASE CONVERT ALL TEXT TO CURVES/PATHS** before creating PDF (embedded fonts in a PDF are not recognised by Illustrator which we use as part of the plate making process). If you require changes to text or haven't outlined text please supply all fonts used (MAC or PC).

Illustrator

When supplying these files save as .EPS format. **PLEASE CONVERT ALL TEXT TO CURVES/PATHS AND EMBED ALL IMAGES** before sending the files. If you require changes to text, keep the text as is save file in Ai or EPS format and supply all fonts used (MAC or PC), if the linked images need adjustment in any way supply these separately.

InDesign

Please make sure you **include all image and font files** when you send us the artwork. Alternatively, import (embed) all images into InDesign either as TIFF or EPS files and outline all fonts.
